

**To:** Benjamin A. Costa([trademark@rcjlawgroup.com](mailto:trademark@rcjlawgroup.com))  
**Subject:** U.S. Trademark Application Serial No. 97748079 - COALITION CONTROL  
**Sent:** October 11, 2023 10:24:39 PM EDT  
**Sent As:** [tmng.notices@uspto.gov](mailto:tmng.notices@uspto.gov)

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**Attachments**

[screenshot-www-collinsdictionary-com-us-dictionary-english-control-16970772226341](#)

**United States Patent and Trademark Office (USPTO)**  
**Office Action (Official Letter) About Applicant's Trademark Application**

**U.S. Application Serial No.** 97748079

**Mark:** COALITION CONTROL

**Correspondence Address:**

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UNITED STATES

**Applicant:** Coalition Inc

**Reference/Docket No.** N/A

**Correspondence Email Address:** [trademark@rcjlawgroup.com](mailto:trademark@rcjlawgroup.com)

**NONFINAL OFFICE ACTION**

**Response deadline.** File a response to this nonfinal Office action within three months of the “Issue date” below to avoid [abandonment](#) of the application. Review the Office action and respond using one of the links to the appropriate electronic forms in the “How to respond” section below.

**Request an extension.** For a fee, applicant may [request one three-month extension](#) of the response deadline prior to filing a response. The request must be filed within three months of the “Issue date” below. If the extension request is granted, the USPTO must receive applicant’s response to this letter within six months of the “Issue date” to avoid abandonment of the application.

**Issue date:** October 11, 2023

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

## **SUMMARY OF ISSUES:**

- Disclaimer Required
- Amendment to the Identification of Services
- Multiple-Class Application Advisory

## **DISCLAIMER REQUIRED**

Applicant must disclaim the wording “CONTROL”

Applicant must disclaim the wording, CONTROL because it is merely descriptive of an ingredient, quality, characteristic, function, feature, purpose, or use of applicant’s goods and/or services. *See* 15 U.S.C. §§1052(e)(1), 1056(a); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012); TMEP §§1213, 1213.03(a).

The term, CONTROL, is merely a descriptive reference to the applicant's services identified in the applicant's description of services.

The attached evidence from Collins online dictionary shows *Control* means “... *the power to make all the important decisions about the way that it is run.*”

Applicant's specimen references that a consumer is able to "control" their cybersecurity risk in regard to applicant's identified services.

Therefore, applicant may respond to this issue by submitting a disclaimer in the following format:

**No claim is made to the exclusive right to use “CONTROL” apart from the mark as shown.**

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the [Disclaimer webpage](#).

## **IDENTIFICATION OF SERVICES**

Applicant must clarify the wording as set forth below in the identification of goods and/or services in International Class(es) 042 because it is indefinite and too broad. *See* 37 C.F.R. §2.32(a)(6); TMEP §§1402.01, 1402.03. This wording is indefinite as indicated below.

Applicant may substitute the following wording, if accurate:

### International Class 042

software as a service (SAAS) featuring software for cybersecurity insurance management, data analytics, insurance risk management, risk assessment, quoting, binding, administering and managing insurance policies, and managing and analyzing insurance policy information and insurance policyholder information for use by insurance agencies, insurance brokers, and insurance carriers in the

field of cybersecurity insurance; software as a service (SAAS) featuring software for scanning and monitoring networks and other attack surfaces for cybersecurity risks; {specify the type of risk assessment, e.g., business (035), financial (036), etc.} risk assessment services; technology risk assessment services; cybersecurity risk assessment services; cybersecurity risk monitoring services; providing {specify the type of security, e.g., computer, data, etc., etc.} security recommendations in the field of cybersecurity; technology consultancy in the field of cybersecurity

Applicant may amend the identification to clarify or limit the goods and/or services, but not to broaden or expand the goods and/or services beyond those in the original application or as acceptably amended. See 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods and/or services may not later be reinserted. See TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable [U.S. Acceptable Identification of Goods and Services Manual](#). See TMEP §1402.04.

## **MULTIPLE-CLASS APPLICATION ADVISORY**

The application references goods and/or services based on use in commerce in more than one international class; therefore, applicant must satisfy all the requirements below for each international class:

- (1) **List the goods and/or services by their international class number** in consecutive numerical order, starting with the lowest numbered class (for example, International Class 3: perfume; International Class 18: cosmetic bags sold empty).
- (2) **Submit a filing fee for each international class** not covered by the fee(s) already paid (view the [USPTO's current fee schedule](#)). Specifically, the application identifies goods and/or services based on use in commerce that are classified in at least 1 or more classes; however, applicant submitted a fee(s) sufficient for only 1 class(es). Applicant must either (a) submit the filing fees for the classes not covered by the submitted fees or (b) restrict the application to the number of classes covered by the fees already paid.
- (3) **Submit verified dates of first use of the mark** anywhere and in commerce **for each international class**. [See more information about verified dates of use.](#)
- (4) **Submit a specimen for each international class**. The current specimen is acceptable for class(es) 042; and applicant needs a specimen for any other classes. [See more information about specimens.](#)

**Examples of specimens.** Specimens for goods include a photograph of (1) the actual goods bearing the mark; (2) an actual container, packaging, tag or label for the goods bearing the mark; or (3) a point-of-sale display showing the mark directly associated with the goods. See 37 C.F.R. §2.56(b)(1), (c); TMEP §904.03(a)-(m). A webpage specimen submitted as a display associated with the goods must show the mark in association with a picture or textual description of the goods and include information necessary for ordering the goods. TMEP §904.03(i); see 37 C.F.R. §2.56(b)(1), (c).

Specimens for services must show a direct association between the mark and the services and include: (1) copies of advertising and marketing material, (2) a photograph of business signage or billboards, or (3) materials showing the mark in the sale, rendering, or advertising of the services. *See* 37 C.F.R. §2.56(b)(2), (c); TMEP §1301.04(a), (h)(iv)(C).

Any webpage printout or screenshot submitted as a specimen must include the webpage's URL and the date it was accessed or printed on the specimen itself, within the TEAS form that submits the specimen, or in a verified statement under 37 C.F.R. §2.20 or 28 U.S.C. §1746 in a later-filed response. *See* 37 C.F.R. §2.56(c); TMEP §§904.03(i), 1301.04(a).

(5) **Submit a verified statement** that “**The specimen was in use in commerce on or in connection with the goods and/or services listed in the application at least as early as the filing date of the application.**” [See more information about verification.](#)

*See* 37 C.F.R. §2.86(a); TMEP §§1403.01, 1403.02(c).

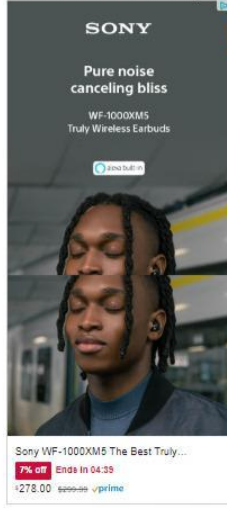
For an overview of the requirements for a Section 1(a) multiple-class application and how to satisfy the requirements online using the Trademark Electronic Application System (TEAS) form, see the [Multiple-class Application webpage](#).

**How to respond.** File a [response form to this nonfinal Office action](#) or file a [request form for an extension of time to file a response](#).

/Dionne Clyburn/  
Dionne Clyburn  
Trademark Examining Attorney  
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## RESPONSE GUIDANCE

- **Missing the deadline for responding to this letter will cause the application to [abandon](#).** A response or extension request must be received by the USPTO before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Trademark Electronic Application System (TEAS) [system availability](#) could affect an applicant's ability to timely respond. For help resolving technical issues with TEAS, email [TEAS@uspto.gov](mailto:TEAS@uspto.gov).
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.




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## Definition of 'control'

### control

Collins COBUILD

(kəntrɒl) 🔊 ⓘ

Word forms: controls plural 3rd person singular present tense, controlling present participle, controlled past tense past participle

**1. UNCOUNTABLE NOUN**

Control of an organization, place, or system is the power to make all the important decisions about the way that it is run.

*The restructuring involves Mr. Ronson giving up control of the company.* 🔊

1. See in control
2. See under one's control

**2. UNCOUNTABLE NOUN** [with N adverbial]

**controlled ADJECTIVE**

*...a controlled experiment.* 🔊

**3. UNCOUNTABLE NOUN**

If you show control, you prevent yourself behaving in an angry or emotional way.

*He had a terrible temper, and sometimes he would completely lose control.* 🔊

Synonyms: self-discipline, cool [slang], calmness, self-restraint More Synonyms of control

**4. TRANSITIVE VERB**

The people who control an organization or place have the power to make all the important decisions about the way that it is run.

*He now controls the largest retail development empire in southern California.* 🔊

Synonyms: have power over, lead, rule, manage More Synonyms of control

**5. TRANSITIVE VERB**

Wordle Helper


Scrabble Tools

Quick Word Challenge

Question: 1 - Score: 0 / 5

**FRUIT**

What is this an image of?



apricot

grapefruit

blackberry

mango

NEXT

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To **control** a piece of equipment, process, or system means to make it work in the way that you want it to work.

...a computerized system to **control** the gates. 🗣️

Scientists would soon be able to manipulate human genes to **control** the aging process. 🗣️

6. TRANSITIVE VERB

English Dictionary Thesaurus Sentences Conjugation Grammar

restrict them.

The federal government tried to **control** rising health-care costs. 🗣️

Synonyms: limit, restrict, curb, delimit More Synonyms of control

7. TRANSITIVE VERB

If you **control** yourself, or if you **control** your feelings, voice, or expression, you make yourself behave calmly even though you are feeling angry, excited, or upset.

Jo was advised to learn to **control** herself. 🗣️

**controlled** ADJECTIVE

Her manner was quiet and very **controlled**. 🗣️

8. TRANSITIVE VERB

To **control** something dangerous means to prevent it from becoming worse or from spreading.

...the need to **control** environmental pollution. 🗣️

9. COUNTABLE NOUN

A **control** is a device such as a switch or lever which you use in order to operate a machine or other piece of equipment.

I practiced operating the **controls**. 🗣️

10. VARIABLE NOUN

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Critics question whether price **controls** would do any good. 🗣️

11. VARIABLE NOUN

**Control** is used to refer to a place where your documents or luggage are officially checked when you enter a foreign country.

He went straight through Passport **Control** without incident. 🗣️

12. See also birth control, quality control, remote control, stock control

13. See out of control

14. See under control

More Synonyms of control

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## Video: pronunciation of control

American English pronunciation

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## New collocations added to dictionary

Collocations are words that are often used together and are brilliant at providing natural sounding language for your.

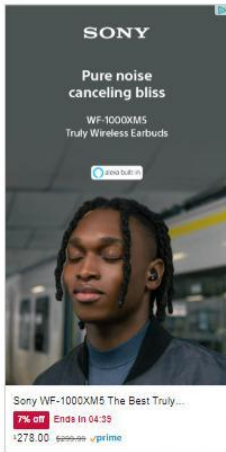




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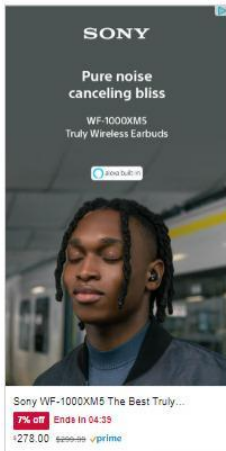
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British English pronunciation



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control

• You may also like •

**control** Word Frequency ●●●●●

in American English

(kan 'trɒl ⓘ)

VERB TRANSITIVE

Word forms: con'trolled or con'trolling

English Dictionary Thesaurus Sentences Conjugation Grammar

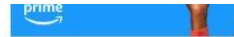
- to regulate (financial affairs)
- to verify (an experiment) by comparison with a standard or by other experiments
- to exercise authority over; direct; command
- to operate or regulate  
*this knob controls the volume of sound*
- to hold back; curb; restrain  
*control your grief*

**NOUN**

- the act or fact of controlling; power to direct or regulate; ability to use effectively  
*her control over her passions, the violinist's control of his vibrato*
- the condition of being directed or restrained; restraint  
*the car went out of control*
- a means of controlling; check  
*wage and price controls*
- a standard of comparison for verifying or checking the findings of an experiment; specif., such a standard obtained by withholding the substance, treatment, drug, etc. being tested

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11.
  - a. an instrument or apparatus to regulate a mechanism *usually used in pl.*
  - b. a device used to adjust or control  
*the volume control on an amplifier*
12. a spirit supposed to direct the actions and speech of a spiritualistic medium

SIMILAR WORDS: 'con duct, 'power

Webster's New World College Dictionary, 4th Edition. Copyright © 2010 by Houghton Mifflin Harcourt. All rights reserved.

#### Derived forms

**controllability** (con,trolla'bility) **NOUN**

**controllable** (con'trollable) **ADJECTIVE**

#### Word origin


ME *countrollen* < Anglo-Fr. *contreroller* < Fr. *contrerole* < ML. *contrarotulus*, a counter, register < L. *contra*, against + *rotulus*: see *roll*

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## CONTROL

### in American English

(kan'trol) (verb -trolled, -trolling)

#### TRANSITIVE VERB

1. to exercise restraint or direction over; dominate; command
  2. to hold in check; curb  
*to control a horse*  
*to control one's emotions*
  3. to test or verify (a scientific experiment) by a parallel experiment or other standard of comparison
  4. to eliminate or prevent the flourishing or spread of  
*to control a forest fire*
  5. *obsolete*  
 to check or regulate (transactions), originally by means of a duplicate register
- NOUN**
6. the act or power of controlling; regulation; domination or command  
*Who's in control here?*
  7. the situation of being under the regulation, domination, or command of another  
*The car is out of control*
  8. check or restraint  
*Her anger is under control*

Word Frequency ●●●●●

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9. a legal or official means of regulation or restraint  
*to institute wage and price controls*
10. a standard of comparison in scientific experimentation
11. a person who acts as a check; controller
12. a device for regulating and guiding a machine, as a motor or airplane
13. See controls
14. prevention of the flourishing or spread of something undesirable  
*rodent control*
15. *Baseball*  
 the ability of a pitcher to throw the ball into the strike zone consistently  
*The rookie pitcher has great power but no control*

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English Dictionary Thesaurus Sentences Conjugation Grammar

any device printed on a postage or revenue stamp to authenticate it as a government issue or to identify it for bookkeeping purposes

17. a spiritual agency believed to assist a medium at a séance

18. the supervisor to whom an espionage agent reports when in the field

**SYNONYMS**  
 1. manage, govern, rule. 2. restrain, bridle, constrain. 6. management, government, reign, rule, mastery. See **authority**.

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**Derived forms**  
**controllable** **ADJECTIVE** or **NOUN**  
**controllability** or **controllableness** **NOUN**  
**controllably** **ADVERB**  
**controlless** **ADJECTIVE**  
**controllingly** **ADVERB**

**Word origin**  
 [1425-75; late ME *co(u)ntrollen* (v.) < AF *contreroller* to keep a duplicate account or roll, deriv. of *contrerolle* (n.). See *counter*, *roll*]

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**in British English**

(kan 'traʊl ⓘ ⓘ)

**VERB**

**Word forms:** -trolls, -trolling or -trolled

*(transitive)*

1. to command, direct, or rule to control a country
2. to check, limit, curb, or regulate; restrain to control one's emotions to control a fire
3. to regulate or operate (a machine)
4. to verify (a scientific experiment) by conducting a parallel experiment in which the variable being investigated is held constant or is compared with a standard
5.
  - a. to regulate (financial affairs)
  - b. to examine and verify (financial accounts)
6. to restrict or regulate the authorized supply of (certain substances, such as drugs)

**NOUN**

7. power to direct or determine

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8. a means of regulation or restraint; curb; check a frontier *control*
9. (often plural) a device or mechanism for operating a car, aircraft, etc
10. a standard of comparison used in a statistical analysis or scientific experiment

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10. a standard of comparison used in a statistical analysis of scientific experiments

11.

a. a device that regulates the operation of a machine. A **dynamic control** is one that incorporates a governor so that it responds to the output of the machine it regulates

b. (as modifier)

control panel

English Dictionary

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12. *spiritualism*

an agency believed to assist the medium in a séance

13. *Also called:* control mark

a letter, or letter and number, printed on a sheet of postage stamps, indicating authenticity, date, and series of issue

14. one of a number of checkpoints on a car rally, orienteering course, etc, where competitors check in and their time, performance, etc, is recorded

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**Derived forms**

**controllable** (con'trollable) **ADJECTIVE**

**controllability** (con'trolla'bility) or **controllableness** (con'trollableness) **NOUN**

**controllably** (con'trollably) **ADVERB**

**Word origin**

C15: from Old French *contreroller* to regulate, from *contrerolle* duplicate register, system of checking, from *contre-* COUNTER- + *rolle* ROLL

## control

Word Frequency ●●●●●

**in Mechanical Engineering**

English Dictionary

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(**Mechanical engineering:** Control, instrumentation and metrology)

**Control** of a machine or process is designing it so that it behaves in a particular way, by continually measuring the output and changing the input in response.

The way in which furnace temperature is held constant by use of a thermostat is a simple example of **control**.

These valves are widely used in the automatic **control** of steam and other industrial fluids.

**Control** of a machine or process is designing it so that it behaves in a particular way, by continually measuring the output and changing the input in response.

control loop, cruise control

Collins COBUILD Key Words for Mechanical Engineering. Copyright © HarperCollins Publishers

## control

Word Frequency ●●●●●

**in Mechanical Engineering**

(kan'trɒl)

Word forms: (regular plural) controls

**NOUN**

(**Mechanical engineering:** Machinery and components)

A **control** is a device that regulates how a machine operates.

The machine has a **control** that allows the operator to adjust it to the most efficient operating speed.

VERB

A **control** is a device that regulates how a machine operates.

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## control

Word Frequency ●●●●●

**in Accounting**

(kan'trɒl)

Word forms: (present) controls, (past) controlled, (perfect) controlled, (progressive) controlling

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## VERB

(**Accounting:** Basic)

If you **control** financial affairs, you regulate them.

By **controlling** all financial supervision, the commission would be in a much better position than today's regulators to judge when firms need assistance.

In the country's tightly **controlled** financial system, savers have little choice.

If you **control** financial affairs, you regulate them.

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# control

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Grammar

Word Frequency ●●●●●

(kantrɒl)

Word forms: (*present*) controls, (*past*) controlled, (*perfect*) controlled, (*progressive*) controlling

## VERB

(**Accounting:** Financial statements)

If you **control** financial accounts, you examine them and check that they are correct.

Large brokerage firms have knowledge of highly specialized insurance markets and **control** the accounts of large corporate insurance buyers.

Their lawyer **controlled** the account and the funds were disbursed from the account to discharge the company's financial obligations.

If you **control** financial accounts, you examine them and check that they are correct.

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## Examples of 'control' in a sentence

# control

▲ These examples have been automatically selected and may contain sensitive content that does not reflect the opinions or policies of Collins, or its parent company HarperCollins.

We welcome feedback: [report an example sentence](#) to the Collins team. [Read more...](#)

But the road was narrow and the offside wheels were on to the grass verge in the brief moment before he regained full control.

She was still talking, but she'd regained control of herself.

**HUGO WILCKEN** THE EXECUTION (2004)

You return to the Keep and try to keep things under control.

**JENNIFER FALLON** TREASON KEEP (20...

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## Quotations

Who controls the past controls the future: who controls the present controls the past.

**GEORGE ORWELL** NINETEEN EIGHTY-FOUR

Who can control his fate?

English Dictionary

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Sentences

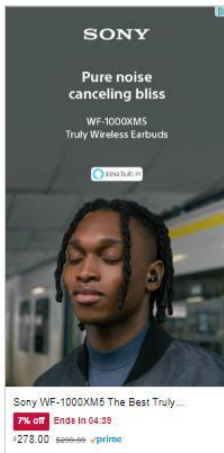
Conjugation

Grammar

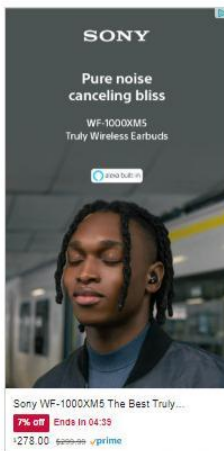
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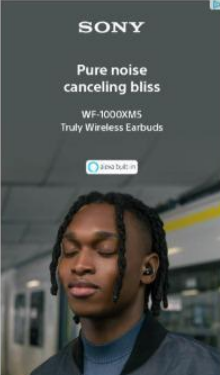
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## Trends of control

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## In other languages

## control

British English: **control** /kən'trəʊl/ noun

Control of an organization, place, or system is the power to make all the important decisions about the way that it is run.

*The restructuring involves him giving up control of the company.*

American English: **control** /kən'troʊl/

Arabic: **تَحتَظَر**

Brazilian Portuguese: **controle**

Chinese: **控制**

Croatian: **kontrola**

Czech: **moc**

Danish: **kontrol**

Dutch: **beheersing**

Japanese: **支配**

Korean: **통제**

Norwegian: **kontroll**

Polish: **kontrola**

European Portuguese: **controlo**

Romanian: **control**

Russian: **управление**

Spanish: **control**

English Dictionary Thesaurus Sentences Conjugation Grammar

French: **contrôle**

German: **Kontrolle**

Greek: **έλεγχος**

Italian: **controllo**

Turkish: **denetim**

Ukrainian: **контроль**

Vietnamese: **sự kiểm soát**

British English: **control** /kən'trəʊl/ verb

The people who control an organization or place have the power to take all the important decisions about the way that it is run.

*He controls the largest company in the country.*

American English: **control** /kən'troʊl/

Arabic: **تَحتَظَر**

Brazilian Portuguese: **controlar**

Chinese: **控制**

Croatian: **kontrolirati**

Czech: **ovládat**

Danish: **kontrollere**

Dutch: **beheersen**

European Spanish: **controlar** dominar

Finnish: **hallita** pitää hallinnassa

French: **contrôler**

German: **kontrollieren**

Greek: **ελέγγω**

Italian: **controllare**

Japanese: **支配する**

Korean: **통제하다**

Norwegian: **kontrollere**

Polish: **skontrolować**

European Portuguese: **controlar**

Romanian: **a conduce**

Russian: **управлять**

Spanish: **controlar**

Swedish: **reglera**

Thai: **ควบคุม**

Turkish: **denetlemek** kontrol

Ukrainian: **контролювати**

Vietnamese: **kiểm soát**

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control  
control a population  
control a robot  
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gun control  
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arms control

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BIRDS

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Word of the day

## goniatite

Oct 12, 2023

any extinct cephalopod mollusc of the genus Goniates and related genera, similar to ammonites : a common fossil of Devonian and Carboniferous rocks

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